

EBOOK

Engineering and Construction Intranet Success Stories





— Your team's foundation for success

Engineering and construction firms rely on information sharing for success. Yet, many firms struggle to streamline the flow of communication across siloed departments and field teams. Without an accessible single source of truth, it's difficult to share updates, collaborate effectively, and access critical information when and where it's needed.

Not just that, but valuable knowledge can become trapped in the minds of experienced staff. Without a way to capture these insights, firms risk losing all that legacy know-how when staff move on to competitors or retire.

Today's engineering and construction firms need a reliable system for documenting and organizing the information. A modern, purpose-built intranet, like ThoughtFarmer, can fill that gap and more. With features such as online forms, a mobile app, and intuitive navigation and search, collaboration across offices and cities becomes so much simpler.

In this eBook, we'll explore key intranet use cases for engineering and construction firms. We'll also drill into the details of how real ThoughtFarmer customers are leveraging their intranet for business success and getting meaningful results.



Intranet use cases for construction and engineering firms

ThoughtFarmer has a long track record of helping construction and engineering firms work more efficiently, while staying compliant, and keeping projects in motion. Here are just a few examples of how we can help:

Breakdown silos to connect departments and field teams

Being unable to access the right information can lead to delays and costly mistakes. ThoughtFarmer helps to ensure every team, office, and job site can access your latest project updates and the critical information needed to get the job done right.

Intuitive content organization capabilities, like dedicated department pages and project sections, help teams find what they're looking for, improving collaboration and knowledge sharing.

Hold on to essential knowledge and empower the people behind it

When staff move on or retire, you risk them taking all the valuable knowledge they've gained with them. An intranet provides a centralized means for collecting, documenting, and sharing processes, best practices, and other proprietary information.

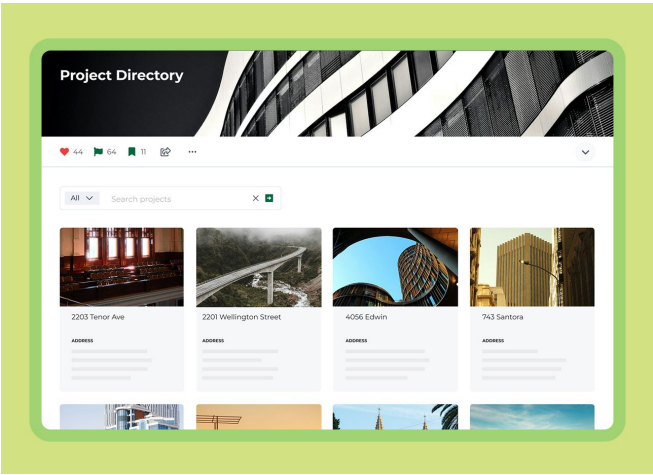
Encouraging a culture where employees feel like their perspectives and expertise matter makes them more likely to stay at your organization.

Effortlessly manage safety, compliance, and onboarding

Safety and compliance are non-negotiables for construction and engineering firms. With a modern intranet, your entire team can streamline these crucial processes and access the resources they need to stay on top of compliance requirements – either in-office or on-the-go with the ThoughtFarmer mobile app. Reduce manual paperwork and empower new employees to hit the ground running.

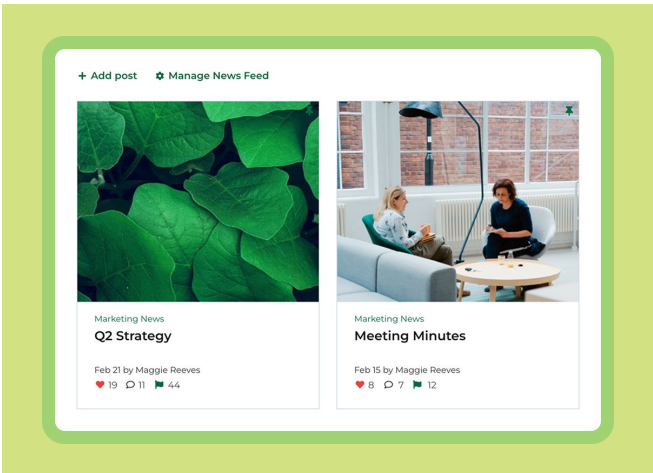


Feature highlights



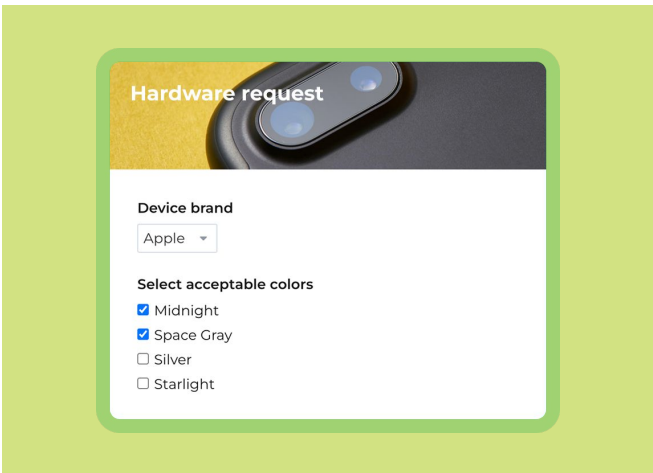
Project directory

Keep projects on track with a centralized hub that houses all of your project documents, deadlines, team members, and updates. Whether it's a current initiative or a completed project, everything is easy to find.



Content creation tools

Allow certain staff to contribute information directly with easy-to-use content creation tools. With a shared, collaborative effort, your intranet can become the go-to knowledge base for your entire organization.



Digital forms

Replace paper-based safety forms and required reading, like Near Miss reports and Site Hazard forms, with digitized forms that your team can access and complete from anywhere. Plus, configure simplified onboarding workflows that help your new hires get up to speed fast.



Explore our success stories

RICK Engineering

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How RICK boosted employee engagement with 12,000 unique logins in the first six months of launching their new ThoughtFarmer intranet.

Thurber Engineering

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How Thurber switched from SharePoint to ThoughtFarmer and transformed their intranet into a rich, interactive knowledge repository.

STO Building Group

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How STO Building Group equipped its 14 individual firms with their own unique intranet while streamlining corporate communications.



How RICK boosted employee engagement with 12,000 unique logins in the first six months of launching their new ThoughtFarmer intranet.

Industry
Engineering

Employees
400

[Read full story](#)



Challenge

Outdated content was rampant because the team couldn't easily use or update the intranet.

Limited engagement features meant the previous intranet wasn't contributing to RICK's company culture.

Lack of a mobile intranet app made it impossible for RICK's dispersed, traveling workforce to use the previous intranet effectively.

Solution

Expert Professional Services helped the team successfully create and launch their new intranet in record time.

Easy-to-build forms streamline cross-department collaboration and support gathering input on initiatives.

An automated news feed pulls in news from different sources to keep employees engaged.

A native mobile app makes the intranet more accessible for deskless team members working in the field.

Result

Strong employee engagement with over 12,000 unique logins from team members in the first six months—more than they even hoped for!

Over 40 different news feeds across the intranet and 15 or more news articles shared every month keep the entire team up to date.

Over 100 employees can now stay connected on the road with a mobile app version of RICK's intranet.

After implementing over 130 online forms with ThoughtFarmer's form builder, FormFlow, nearly all information-gathering is now done right from RICK Hub.

“

[ThoughtFarmer] staff are fantastic. Every single person that we have worked with has been phenomenal. It was really great to have your professionals advising us along the way and giving us that roadmap.”

Jennifer Shenefield
Communications Manager at RICK

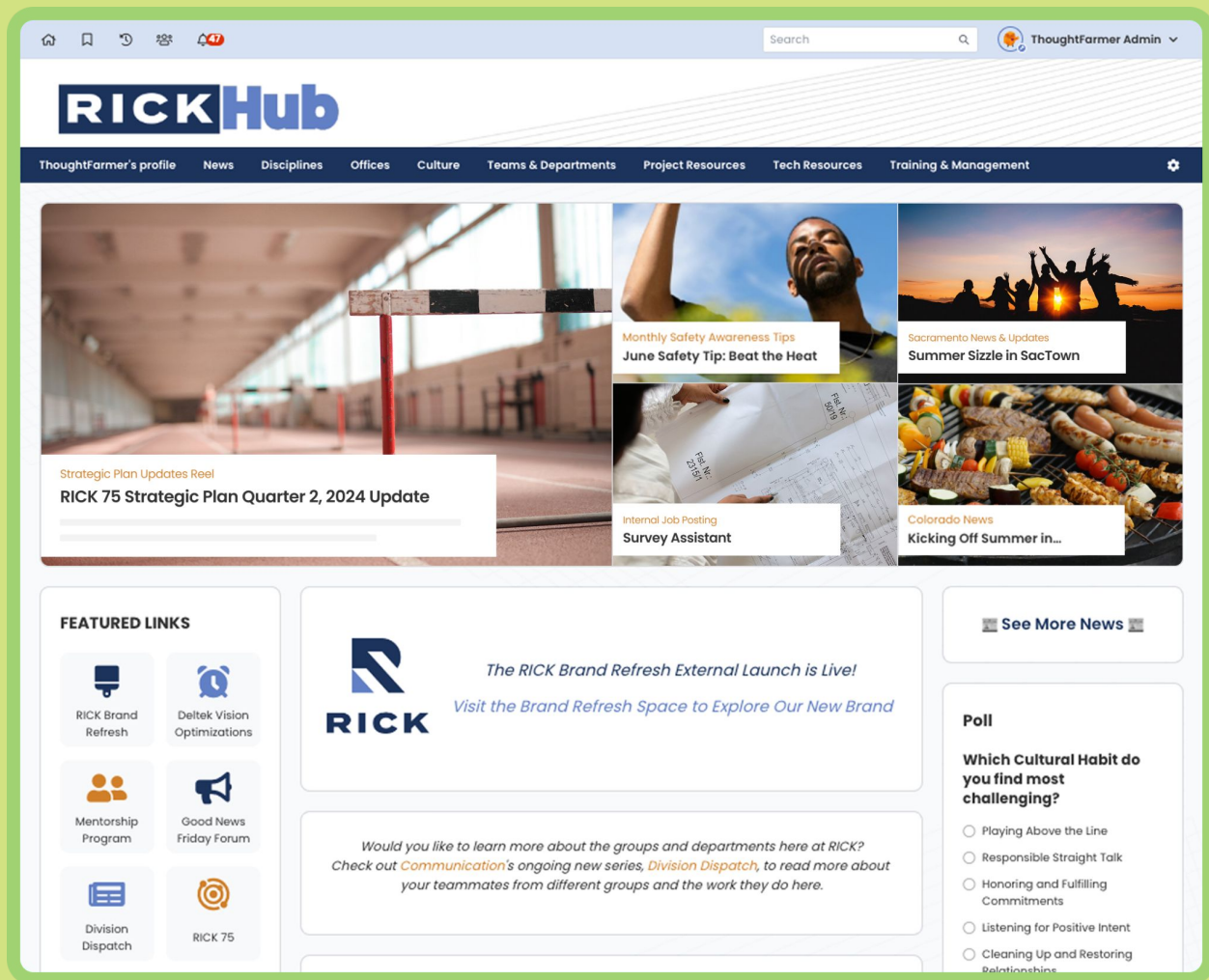


How RICK boosted employee engagement with 12,000 unique logins in the first six months of launching their new ThoughtFarmer intranet.

Industry
Engineering

Employees
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THURBER ENGINEERING LTD.

How Thurber switched from SharePoint to ThoughtFarmer and transformed their intranet into a rich, interactive knowledge repository.

Industry
Engineering

Employees
500

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ThoughtFarmer Success Stories



Challenge

It was difficult to manage and collaborate within their previous SharePoint intranet

Thurber experienced communication problems with no way to centralize documents, look up colleagues, and share successes.

Knowledge-sharing expertise across multiple offices was challenging, which is essential for engineering teams.

Solution

Professional Services helped the team successfully build and launch in record time.

FormFlow, a built-in form builder, enabled anyone on the team to easily create and manage forms, including event planning, employee surveys, and equipment bookings.

An interactive internal knowledge hub updated with a constant stream of scheduled posts and helpful content—with tags to keep information organized and required reading to ensure everyone is in the loop.

Customizations were tailored to Thurber's unique needs and to optimize setup in line with their strategic objectives.

Result

Increased employee participation with at least 50% of employees regularly using the platform.

A custom navigation uniquely designed for the Thurber team with the help of ThoughtFarmer's Professional Services.

Productivity gains and improved transparency thanks to custom automation capabilities, like a vacation form that auto-populates a calendar.

Streamlined employee onboarding with a dedicated page for information about corporate culture, people, and HR policies.

“

[ThoughtFarmer] has been such a game changer – the traffic is constant, and everyone loves it”

Alexandria
Thurber Engineering



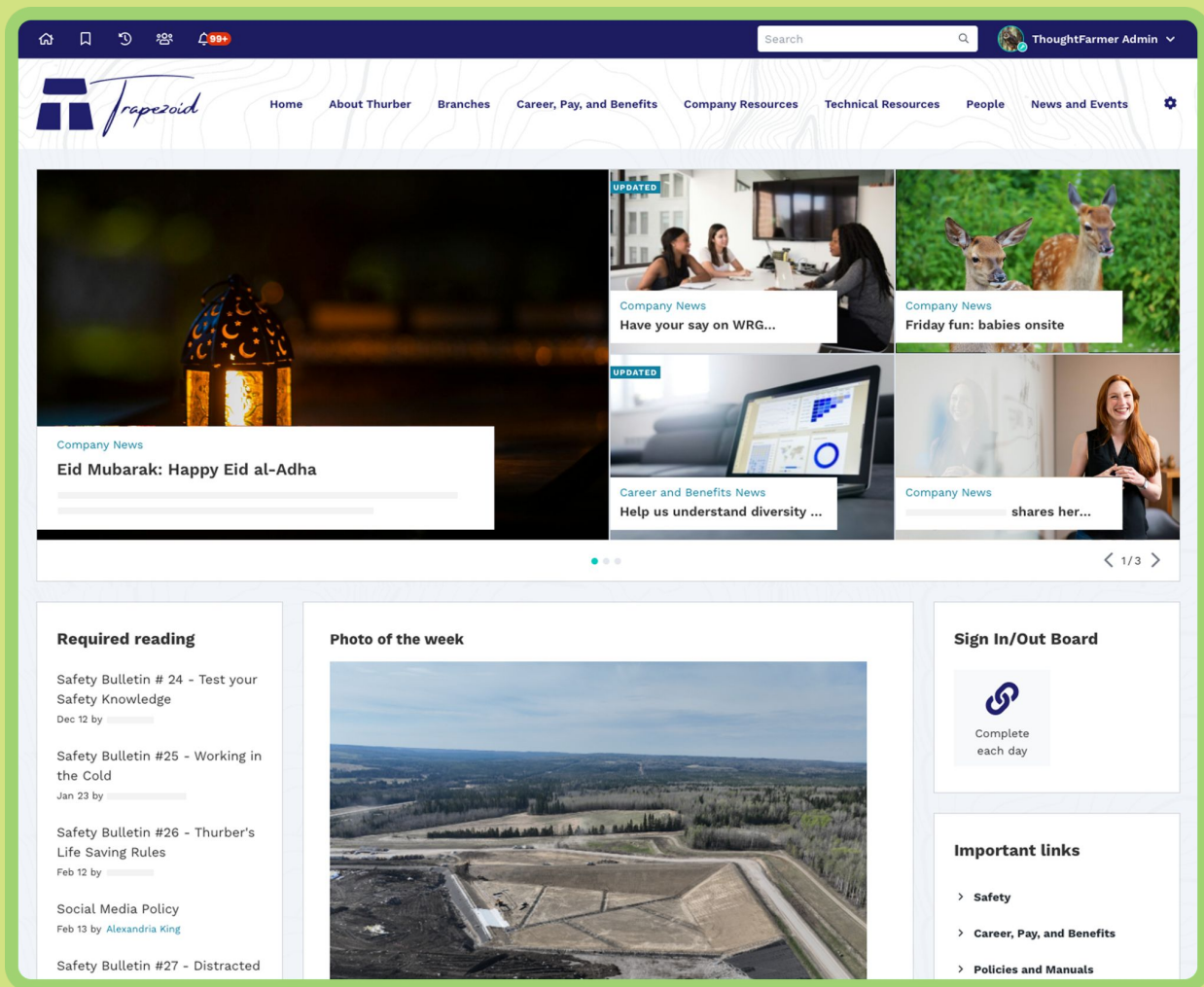
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Industry
Engineering

Employees
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STO BUILDING GROUP

How STO Building Group equipped its 14 individual firms with their own unique intranet while streamlining corporate communications.

Industry
Construction

Employees
5,000



Challenge

The previous SharePoint intranet wasn't set up to scale with STO Building Group's rapid growth.

Lack of local-level functionality and limited autonomy for companies, departments, and employees.

STO Building Group needed a solution to streamline communication and reduce reliance on sending multiple corporate emails.

With 14 unique firms to represent across the company, they wanted to tailor the intranet experience for individual employees.

Solution

Launched the CONNECT intranet site with flexibility allowing for essential updates and announcements to be accessible to all employees while preserving each company's culture.

Launched a mobile app that's accessible from any mobile device to keep employees connected and informed on the go, promoting seamless collaboration and timely decision-making.

Created an interactive and engaging space tailored to each employee, where users can opt to receive real-time notifications about news feeds from any company or department of interest, ensuring they stay informed about updates that matter to them.

Result

Successful company-wide usage with 85% adoption across the organization and over 1 million total visits to CONNECT.

Over 2.5 million page views in the first year of launching and resounding positive feedback and participation from staff across the entire organization.

A 46% increase in employees accessing the CONNECT mobile app in year two over year one.



CONNECT's impact is evident as our team has received positive feedback across our organization. With its intuitive interface, customized content delivery, and focus on empowering local entities, CONNECT has become vital to STO Building Group's structure."

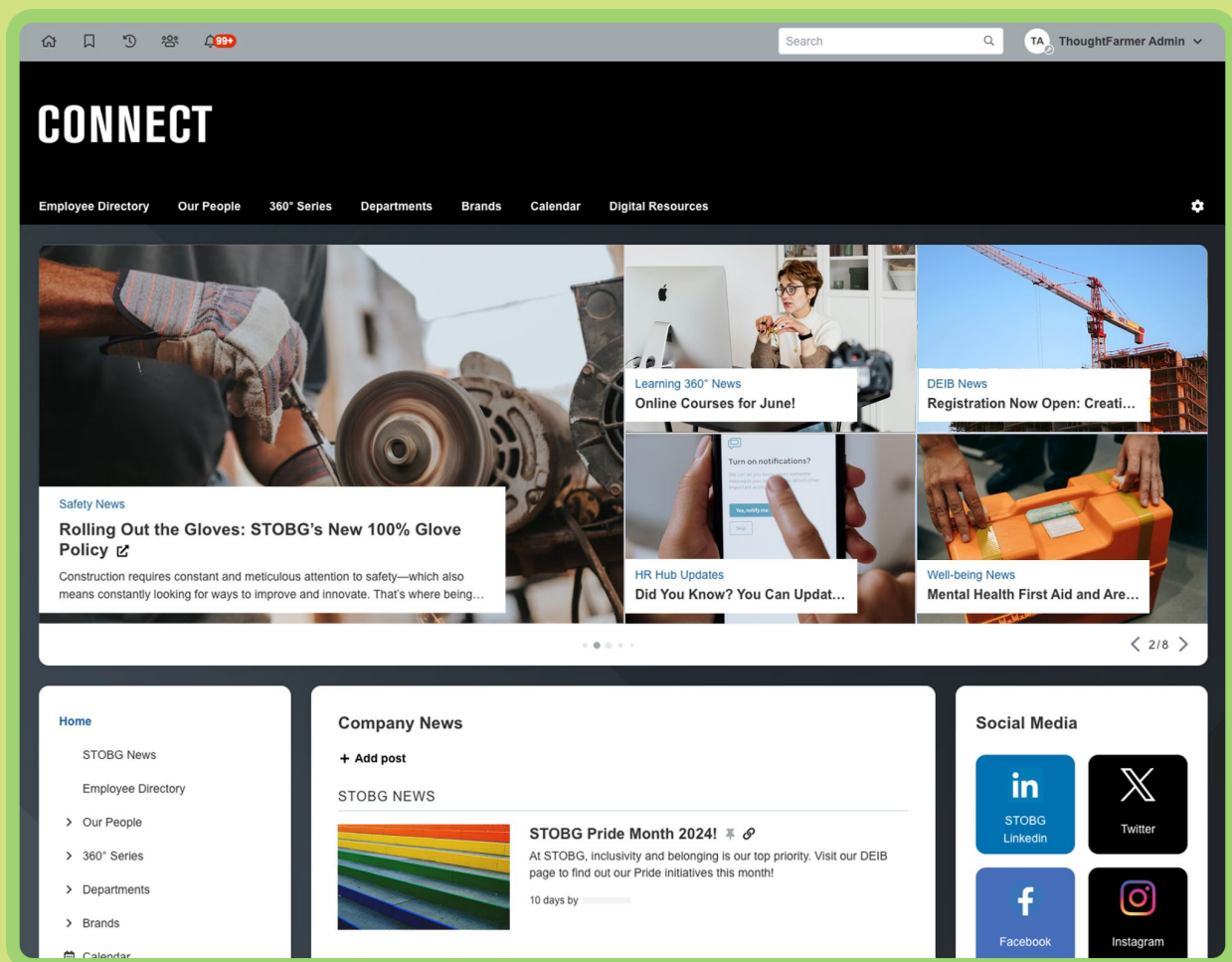
Caryn Norton
STO Building Group



STO BUILDING GROUP

How STO Building Group equipped its 14 individual firms with their own unique intranet while streamlining corporate communications.

Industry: Construction
Employees: 5,000





Why choose ThoughtFarmer for your intranet?

ThoughtFarmer has over **20 years of experience** helping companies build intranets that modernize key processes like safety reporting, compliance, and onboarding. Our powerful knowledge management tools can help you finally break down those silos and keep your teams connected.

With ThoughtFarmer, engineering and construction firms can work smarter, safer, and more collaboratively, resulting in better project outcomes while building a workplace culture that retains employees.

Here's how ThoughtFarmer can help you turn your communication challenges into wins:

- **Improve communication and the flow of information** with a central hub for company news, updates, and important announcements.
- **Boost knowledge sharing and collaboration** with dedicated team pages, project spaces, and discussion forums to encourage the sharing of expertise and ideas.
- **Provide easy access to essential resources** by housing all policies, procedures, HR documents, safety guidelines, and project information in one place.
- **Encourage employee engagement and drive company culture** by building a strong sense of community and connection among employees.
- **Ensure strict safety and compliance management** with mobile-friendly forms for reporting, checklists, and safety procedures – all accessible from job sites.

With ThoughtFarmer, you're getting more than just an intranet – you benefit from our team's long track record of helping companies build a foundation for long-term success.

See ThoughtFarmer in action

Book a demo

Learn more about ThoughtFarmer solutions
for **engineering firms**, including our free
Intranet Buyer's Guide for Engineering firms

ThoughtFarmer

Where Teams + Ideas Grow 