

ThoughtFarmer

# Lookbook

Showcasing ThoughtFarmer's theming capabilities

Where Teams + Ideas Grow





It's not  
our intranet

It's yours —

# Theming made easy

What if your intranet could truly reflect the unique culture and personality of your organization? With ThoughtFarmer, it can.

Whether you're adjusting colors, layouts, or features, our intuitive tools make it simple to craft an intranet that not only looks great, but also engages your team.

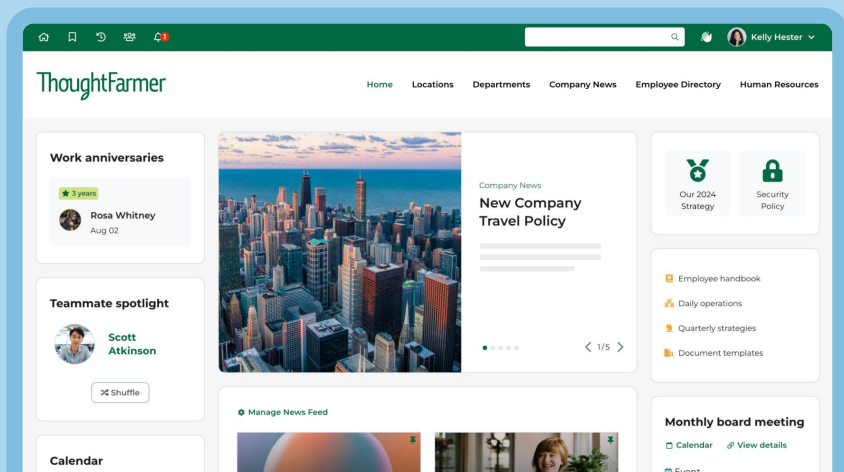


# Your look and feel your way

An intranet that's built  
for flexibility

Whether your culture is casual or formal, we can tailor your intranet to match *your* organization.

Some clients prefer to mirror their existing corporate brand, ensuring consistency across all platforms. Others focus on reflecting a casual side, using vibrant designs and layouts to engage employees. Many choose a mix of both, combining brand elements with creative touches that inspire their teams.



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# — Showcase

## Corporate theming

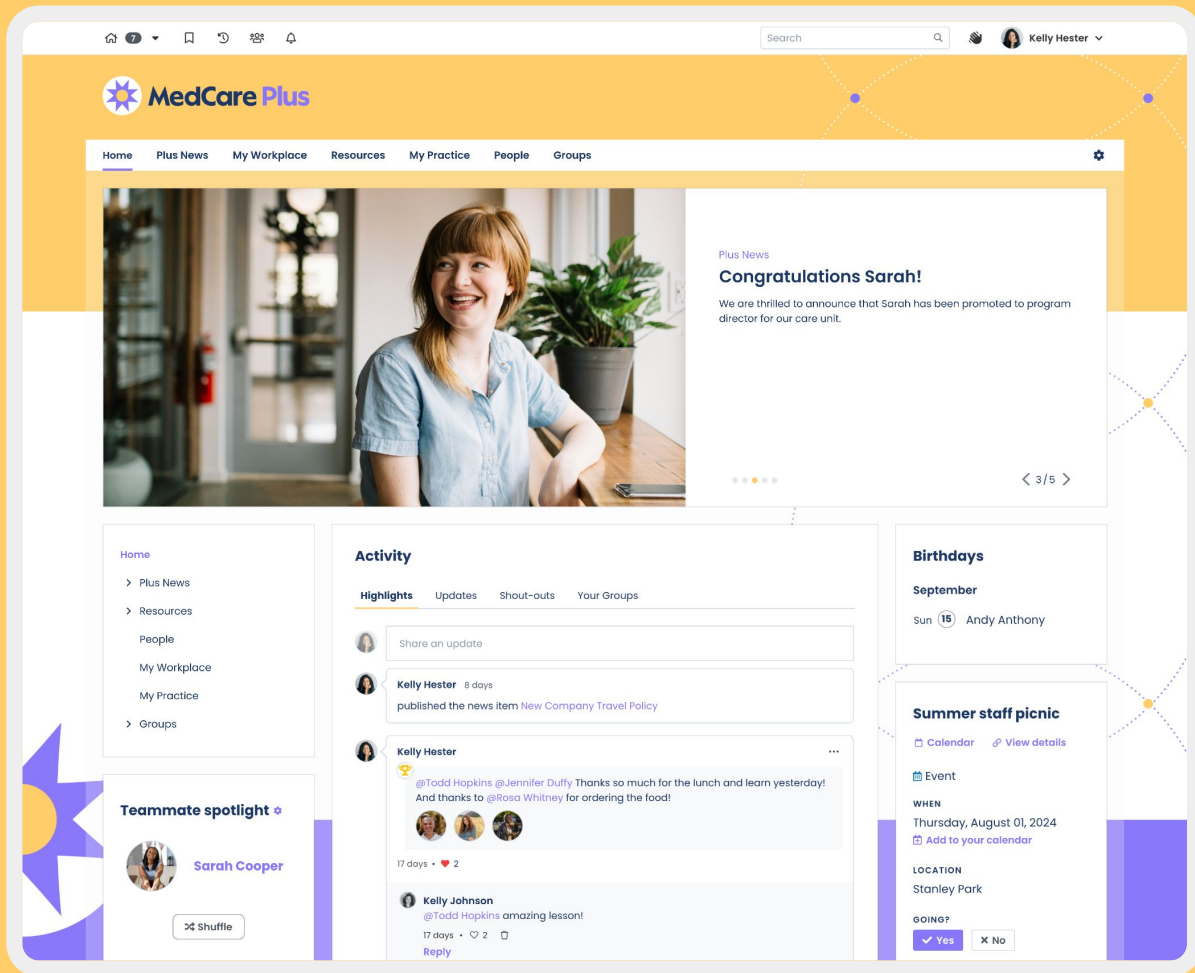
Maintaining a consistent brand is essential to any thriving business. This includes your intranet.



## MedCare Plus Healthcare

Who says corporate can't be fun? MedCare Plus' theme uses creative graphics, vibrant colors, and a lively layout. Using the background to reinforce content hierarchy, their **classic theme** is anything but boring.

For a staff that always puts the customer first, MedCare Plus flips the script by highlighting employee recognition, milestones, and engagement.

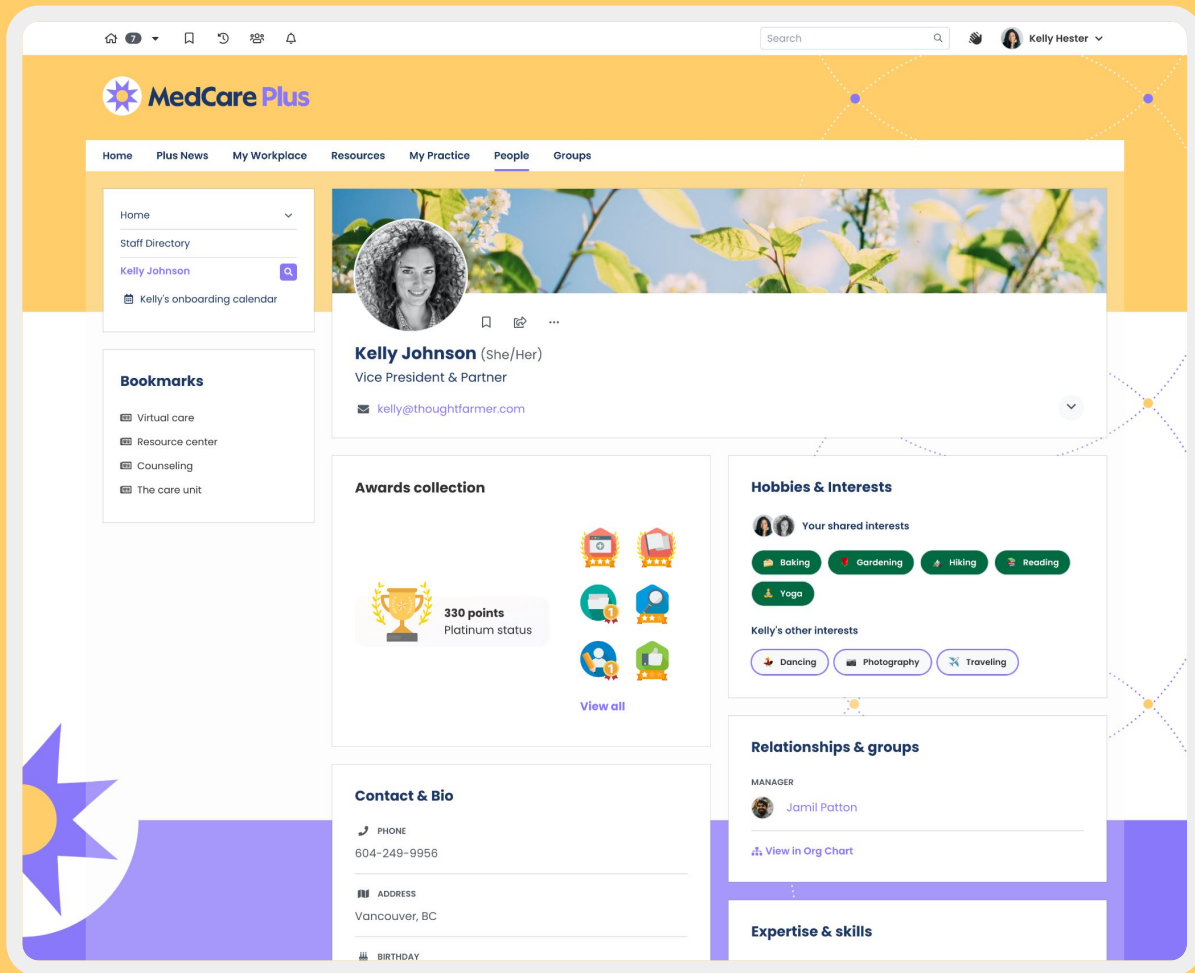




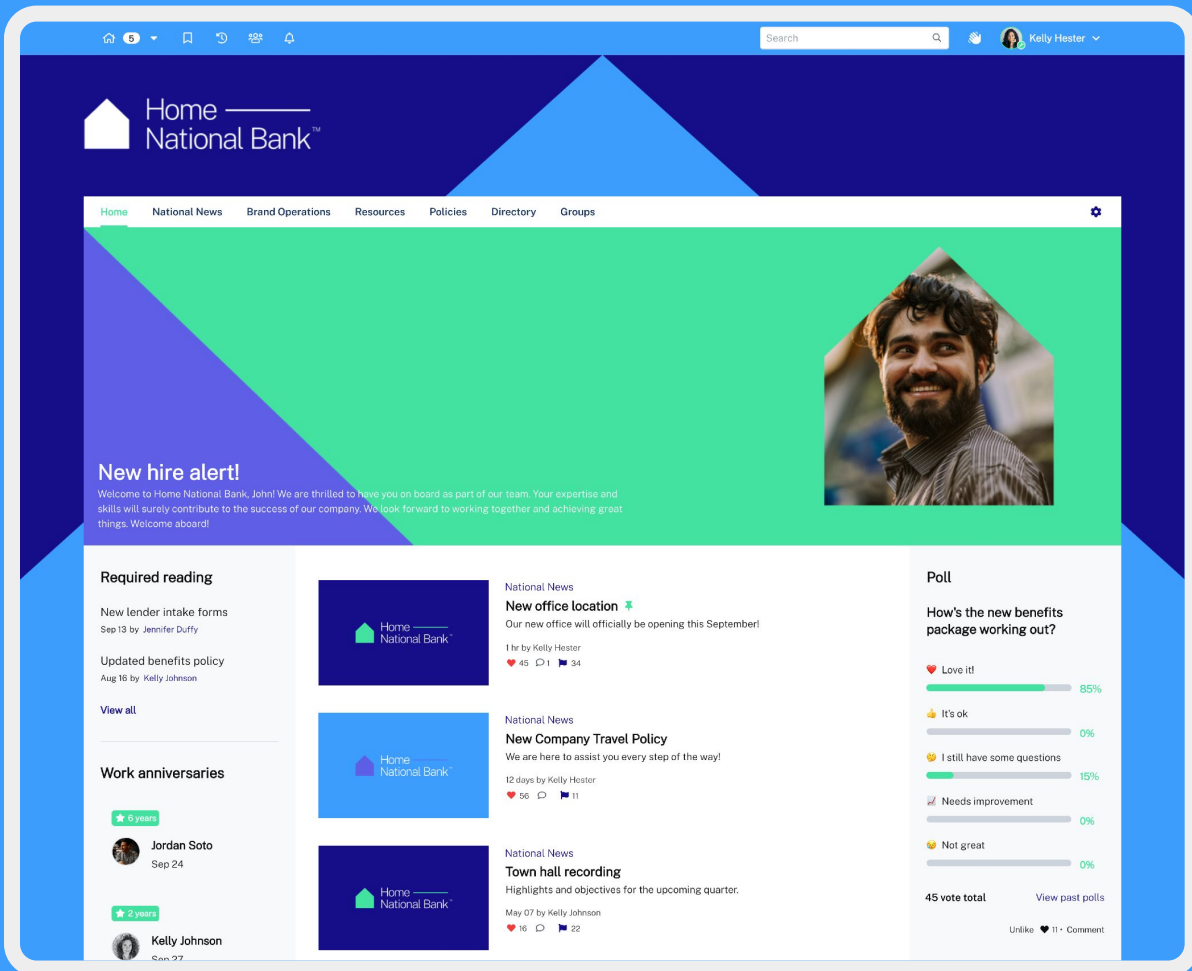
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## Home National Bank Finance

With an inherently punchy pallet, Home National Bank captures attention with a dramatic yet inviting hero news card.

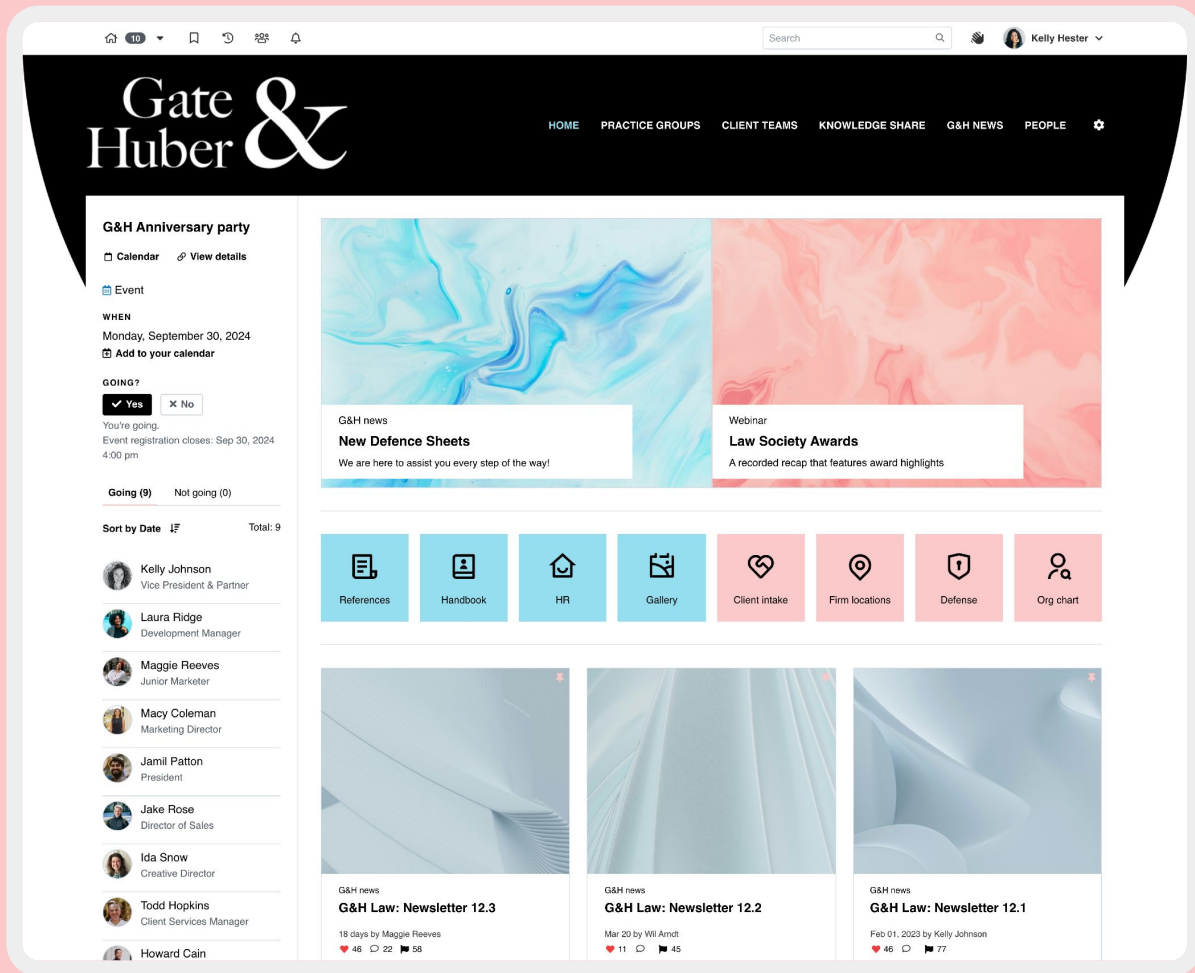
Their **practical theme** uses the combination of a traditional column layout with energetic diagonal graphics to create an exciting user experience that maintains its effectiveness.

# Gate & Huber

## Gates & Huber Law

Using clean and balanced design choices, the Gate & Huber theme reflects the professionalism and stability of their industry. Both strong and organized, the black and white foundation is enhanced further with splashes of bright monochromatic elements.

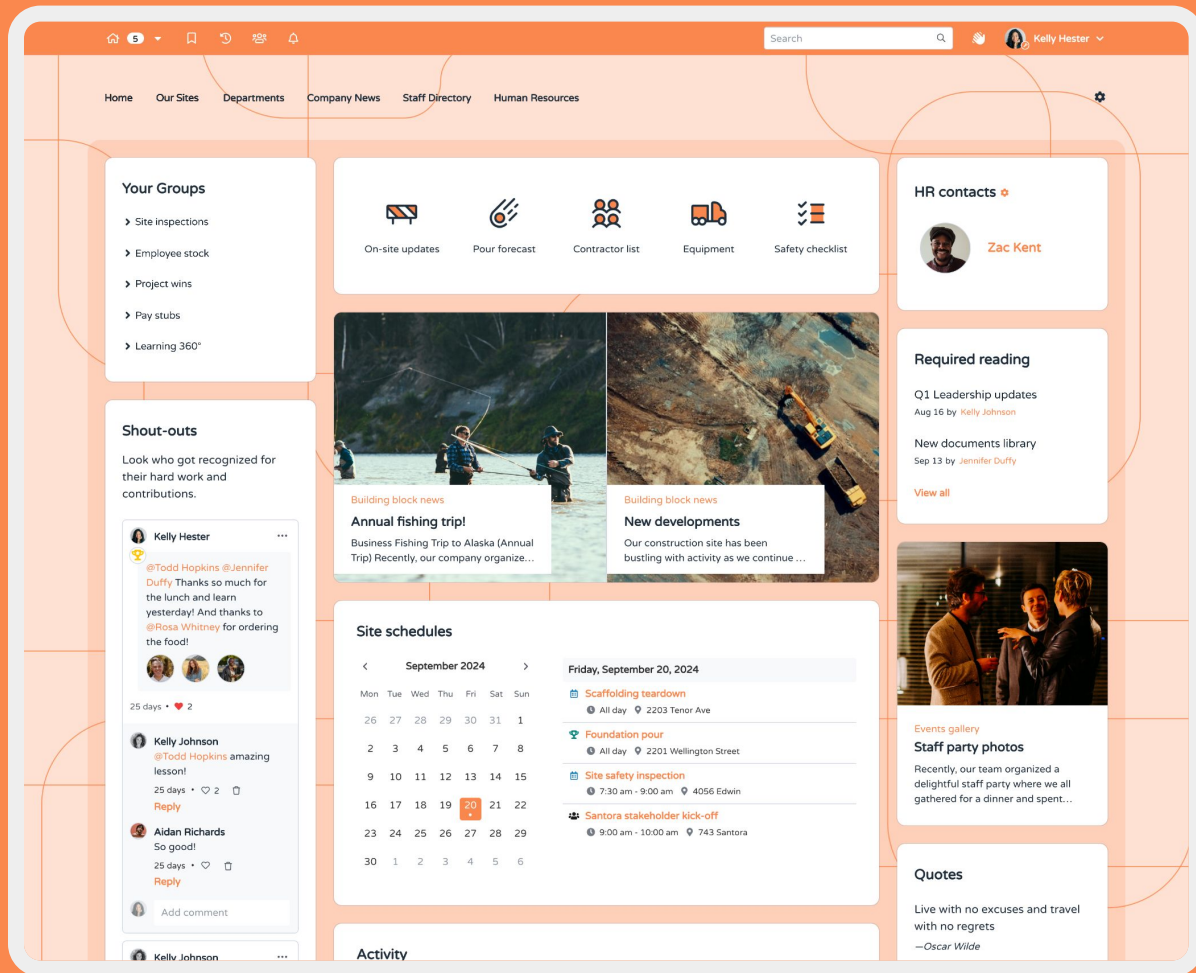
Using ThoughtFarmer's quicklinks and curated news feeds, their **solid theme** helps employees navigate the books.



# — Showcase

## Casual theming

Think of *your* ThoughtFarmer as a way to show your true company colors. Like casual fridays, but with less denim.



## Building Blocks Construction

Deciding to go *sans-logo*, Howell Construction uses a **dynamic background theme** that builds off of their existing brand elements.

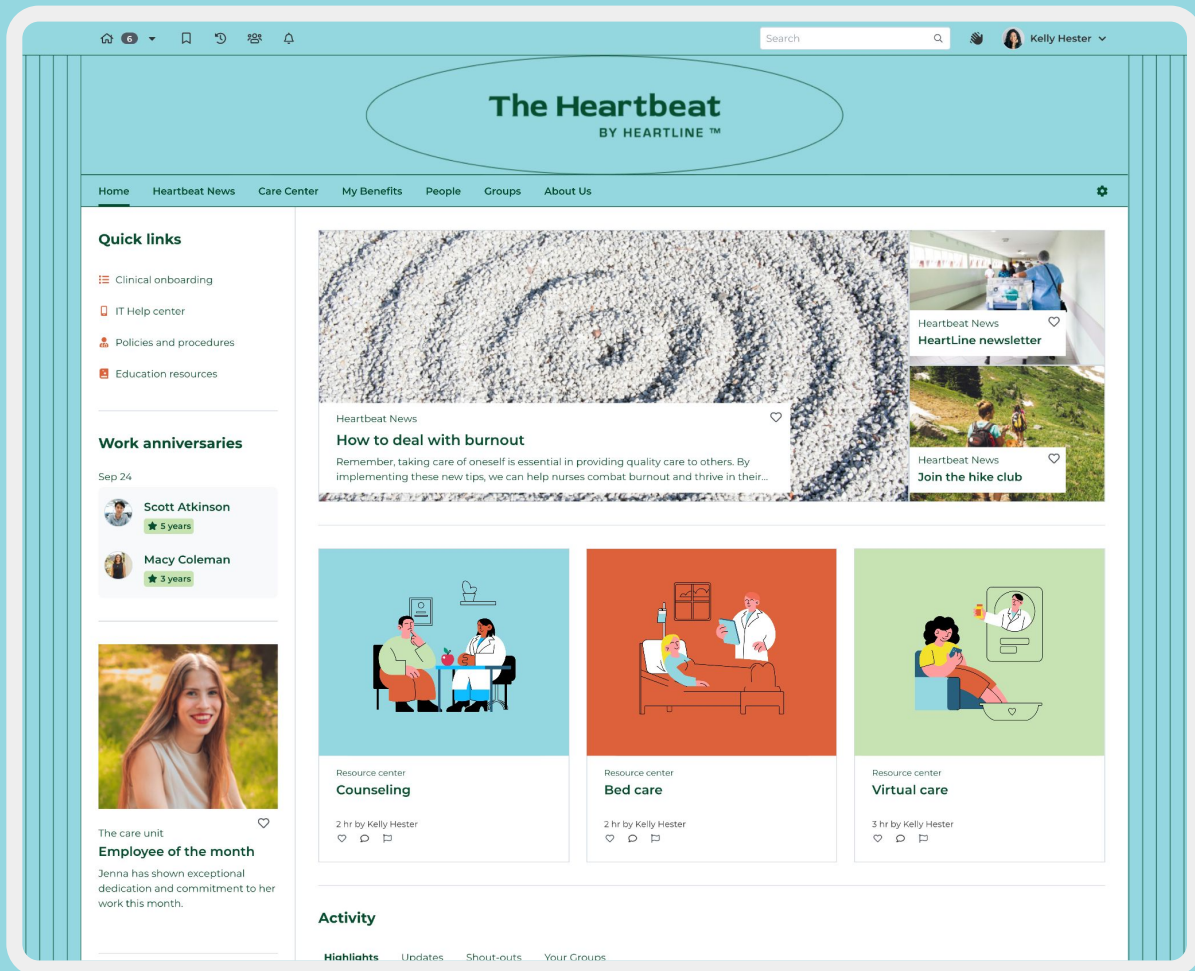
By using transparent layering, highlighting employee events, and positioning the work calendar center stage, their intranet is a mix of both flash and function.

# HEARTLINE

## The Heartbeat Healthcare

Crafting a sense of calm for an often overworked staff, Heartline's intranet, The HeartBeat, is where employees go to unwind.

Their **care-based theme** features gentle illustrations and a structured, grid-based layout designed to provide employees with a clear and soothing path to valuable on-the-job resources and self-care guidance.

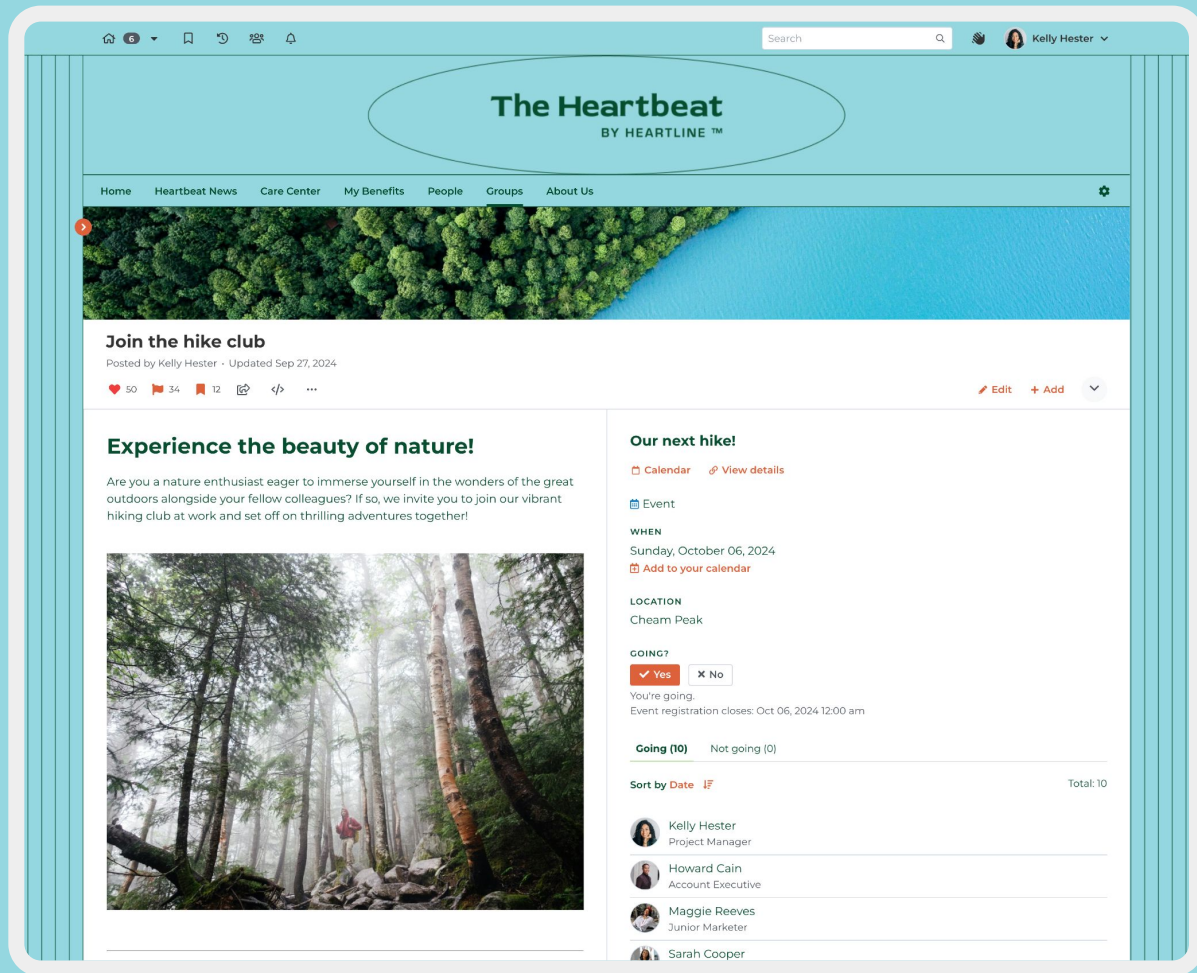


# HEARTLINE

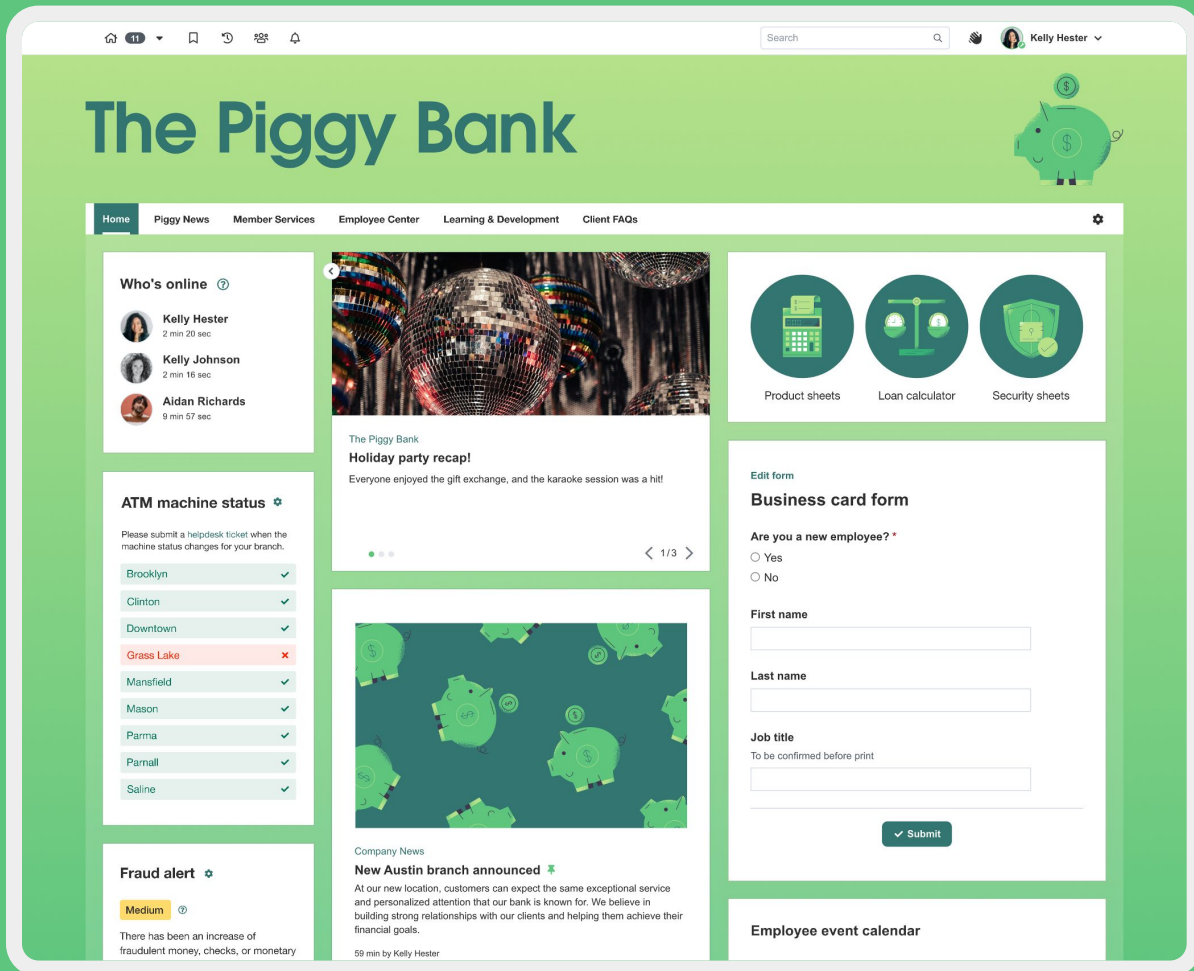
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## The Piggy Bank Finance

Aptly named The Piggy Bank, Princeton Credit Union introduced a **mascot theme** to serve as their single source of truth. The mascot adds a friendly and relatable touch, fostering a sense of unity and trust.

Fraud alert and ATM status cards provide timely, critical information, while custom icons and a gradient background contribute to an engaging and vibrant atmosphere.

# — Showcase

## Seasonal theming

Whether it's an event, company milestone, or the changing seasons, ThoughtFarmer brings the sun.

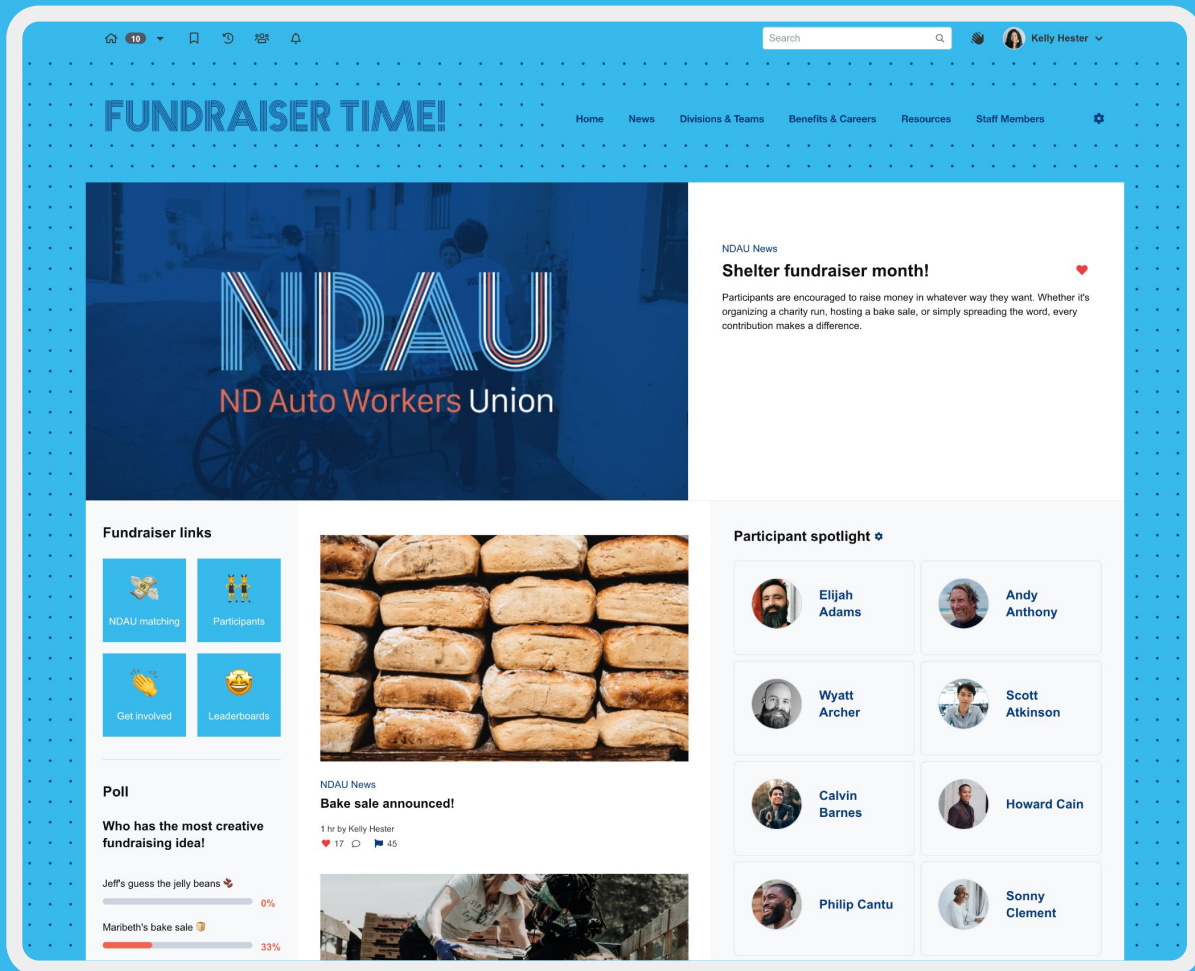


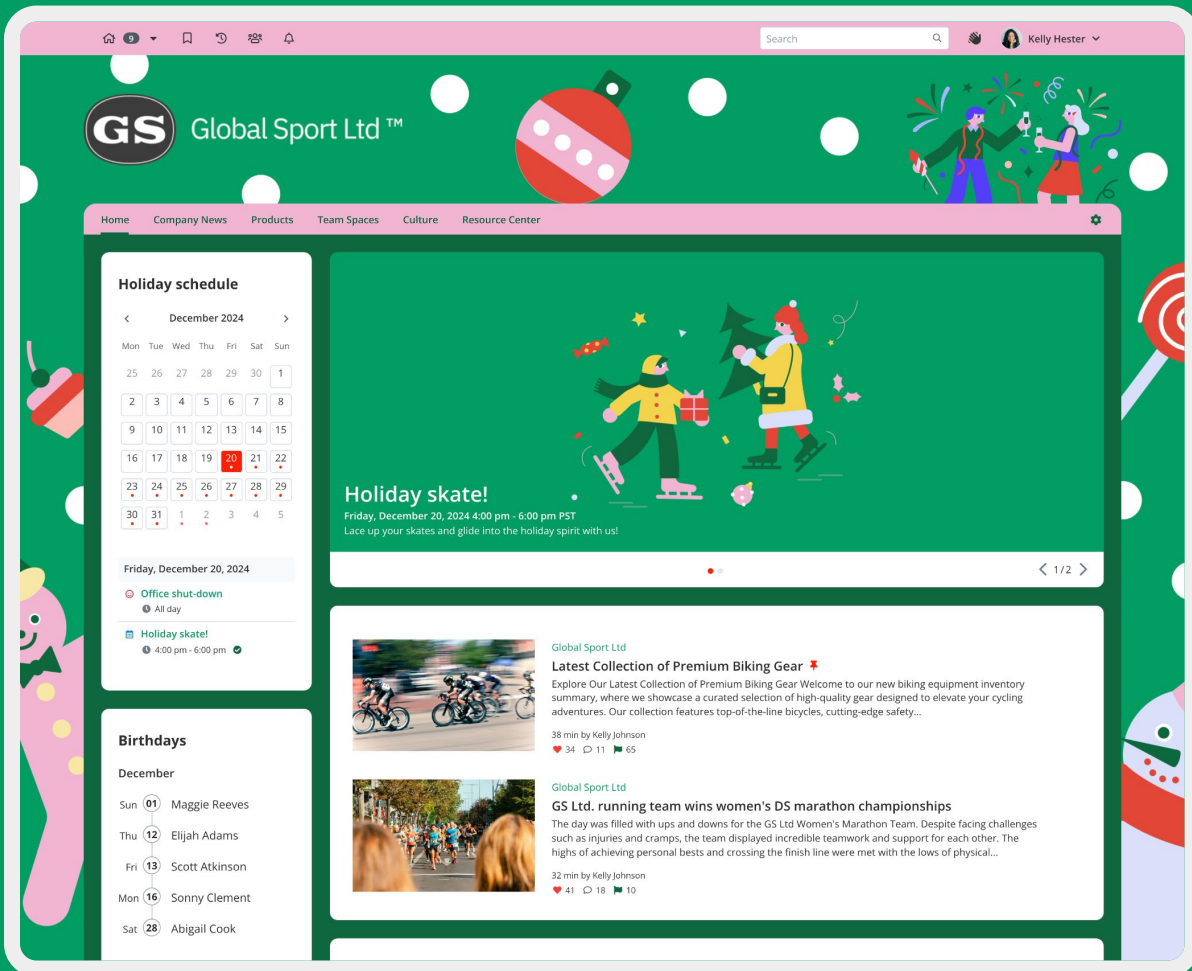


## Shelter fundraiser Labor

Building a seasonal theme off of their existing brand, NDAU Auto-workers Union are using their intranet as **fundraiser hub**.

Using cards like the team spotlight, quick links, and polls, NDAU are encouraging a sense of excitement, making the fundraiser feel fresh and relevant.





## Deck the halls Retail

Using an array of crafty illustrations and vibrant colours, Global Sport Ltd **holiday theme** is geared towards getting every employee into the holiday spirit.

With a busy holiday calendar, Global Sport Ltd use the events calendar to communicate office closures and organize holiday events!



## An Intranet Odyssey Transportation

With a concrete staff directory, LUA employees now have a full overview of their workforce.

By viewing the org chart, users can quickly identify company hierarchy, well the filtered search enables coworkers to find the right person for the right job.

The screenshot displays the homepage of the '2024: An Intranet Odyssey' intranet. The header features a dark blue navigation bar with a search bar, user profile (Kelly Hester), and a menu with links: Home, LUA News, Departments, Staff Directory, Knowledge Share, and Benefits. The main banner shows a close-up of a person's face with a large, glowing, digital smile overlay, with the text 'Intranet launch day!' at the bottom left. Below the banner, the page is divided into several sections: 'Intranet admin contact' featuring Sarah Cooper; a 'Poll' titled 'Do you find our intranet navigation intuitive?' with three options and a 'Vote' button; a central '2024: An Intranet Odyssey Start your search!' section with a welcome message and a 'Scavenger hunt' reference, accompanied by an image of an astronaut in a red suit; and an 'Intranet launch' event section on the right detailing the date (Wednesday, September 25, 2024, 12:00 pm - 1:00 pm PDT) and location ('Our new intranet!'). At the bottom, there is an 'Activity' section with tabs for Highlights, Updates, Shout-outs, and Your Groups, and a 'Going?' section showing 23 people going and 0 not going.



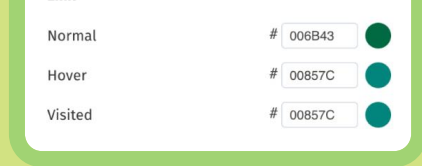
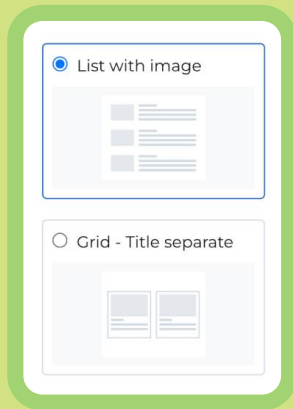
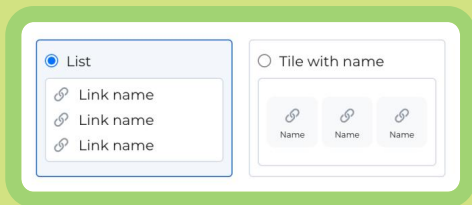
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# As easy as



# drag & drop

## Built for every skill-level

Whether it's easy drag-and-drop functionally, or custom code, our intuitive interface is built with every user in mind.

Our platform is built with a focus on user experience, allowing you to customize your intranet's look and feel without technical expertise. Whether you're creating a new theme or switching between different ones, the process is simple and efficient.



# Only a click away


ThoughtFarmer makes it simple to apply different themes without disrupting your content.

Start from scratch, or build off of an existing theme. Easily import, customize, and manage as many themes as you want.


## Theme

Customize the look and feel of your intranet. Set up themes with different colors, fonts, and images.

 Import


 Add theme

**ACTIVE THEME**




**ThoughtFarmer Classic** ...

● ● ● ● ●



LOGO & ICON  


TYPOGRAPHY  
Montserrat




**Deck the Halls** ...

● ● ● ● ●


LOGO & ICON  
 

TYPOGRAPHY  
Open Sans




**MedCare Plus** ...

● ● ● ● ●


LOGO & ICON  


TYPOGRAPHY  
Poppins




**Gate & Huber** ...

● ● ● ● ●


LOGO & ICON  


TYPOGRAPHY  
Helvetica




**Shelter Fundraiser** ...

● ● ● ● ●


LOGO & ICON  


TYPOGRAPHY  
Arial




**2024: An Intranet Odyssey** ...

● ● ● ● ●


LOGO & ICON  


TYPOGRAPHY  
Hind




**The Heartbeat** ...

● ● ● ● ●


LOGO & ICON  


TYPOGRAPHY  
Montserrat



**The Piggy Bank** ...

● ● ● ● ●

LOGO & ICON  


TYPOGRAPHY  
Arial



### Button

Normal

# 006B43



✓ Button

✓ Button

Hover

# 00857C



✓ Button

✓ Button

### Font color

#### Body

Normal

# 1A1A1A



Lorem ipsum dolor sit amet, consectetur.

#### Link

Normal

# 006B43



Lorem ipsum dolor sit amet, consectetur.

Hover

# 2EAF50



Lorem ipsum dolor sit amet, consectetur.

Visited

# 00857C



Lorem ipsum dolor sit amet, consectetur.

### Accent

Accent color

# 006B43



TAB

Selected tab

ICON



### Page header background

## Brand details

Administrators have the ability to get every brand detail right.

Easily click between navigation styles, adjust color wheels, import fonts, switch between component styles, or even add custom code.

# What's next?

## Let's create a better intranet!

Interested in how ThoughtFarmer can showcase your organization look and feel? Visit our [website](#) to explore more of our powerful tools, and [reach out](#) today for a personalized demo.

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